

COMPANY PROFILE



Media

Registered Company Name:
NAZZNCO (M) SDN. BHD.

SSM Registration Number:
202301032898 (1526821-H)

MyIPO Trademark:
NAZZ&CO™

Official Portal:
www.nazznco.my

Official E-mail:
info@nazznco.my



"Malaysia's Automotive, Travel & Lifestyle Media Powerhouse"

INTRODUCTION

AUTOMOTIVE MEDIA MODERNIZATION

NAZZ&CO™ Media stands as a premier leader in the new generation's digital automotive and lifestyle media network in Malaysia. Surpassing conventional journalism boundaries, we integrate deep automotive analytical reporting, dynamic storytelling strategies, and algorithm mastery across various digital platforms. We do not merely deliver information; we lead public conversations and shape the direction and trajectory of the national automotive industry.



CORPORATE INFORMATION

Company Name: **NAZZNCO (M) SDN. BHD.**

SSM Registration Number:
202301032898 (1526821-H)

Date Registered: **August 22, 2023**

MyIPO Trademark: **NAZZ&CO™**

Official Portal: www.nazznco.my

Official E-mail: info@nazznco.my

Contact Number: **019-689 6976 / 012-710 7042**

Headquarters: **64-4, Jalan 5/101c,
Cheras Business Centre, 56100 Cheras,
Federal Territory of Kuala Lumpur.**

**OFFICIAL CORPORATE
ACCREDITATION & RECOGNITION**





DATA & DOMINANCE

As a large-scale hybrid media entity, **NAZZ&CO™ Media** digital encompasses diverse audience demographic segments with a strong and trusted track record.

400M +

Total video views overall

2.7M +

Total followers across the YouTube, Facebook, TikTok, Instagram, &

20M +

Monthly Reach nationwide

STATISTICS

Total Followers and Readers: **2.7 Million +**



855K

Subscribers

NAZZ&CO Media



648K

Followers

NAZZ&CO Media



678K

Followers

NAZZ&CO Media



367K

Followers

TERPALING TRAVEL



123K

Followers

NAZZ&CO Media



37K

Followers

JANGAN KECAM



Spotify

Followers

JANGAN KECAM



19K

Followers

NAZZ&CO Media

CONTENT SHOWCASE



CONTENT & PROGRAM ECOSYSTEM

NAZZ&CO™ Media spearheads an extensive and dynamic multimedia content ecosystem. Our portfolio encompasses talk shows, travel documentaries, automotive reviews, and corporate training programs focused on the uniqueness of storytelling art. This multi-segment approach allows us to target audiences comprehensively while maintaining a reputation as a high-impact digital content publisher in Malaysia.



JANGAN KECAM™

A leading podcast talk show featuring exclusive, mature, and in-depth conversations with corporate figures, national personalities, and industry influencers, transparently and impactfully.

<https://nazznco.my/jangankecam/>



TERPALING TRAVEL

A premium travel documentary series highlighting elements of highly visual cinematic storytelling. This program focuses on local cultural exploration, exclusive lifestyles, and global adventures that inspire viewers.

<https://nazznco.my/terpalingtravel/>



DRAMA KERETA

The primary automotive review program presenting comprehensive reviews on various vehicle variants in the Malaysian market, from affordable segments to supercars. Presented with honest technical analysis and high-fidelity cinematic visuals.

<https://youtube.com/NazzAbdullah>



SERANG HENDAP

Investigative automotive journalism program uncovering latest trends, industry speculations, and providing exclusive analysis on the direction and future innovations of the local and global automotive market.



TOP 5

Fast-paced infographic series presenting collections of interesting facts, statistical data, and informative knowledge sharing on various global topics to educate and entertain audiences efficiently.



BAIK BELI

Consumer program focusing on smart shopping guides. This series provides neutral product reviews, practical comparisons, and market value analysis to help consumers make the best decisions.



SPANAZZ JAYA

Automotive lifestyle program based on practical workshop activities. This show integrates technical automotive engineering expertise with a casual approach and realistic storytelling relevant to the car owner community.



LEVEL-UP with Nazz Abdullah

Leadership training and strategic digital masterclass program officially registered under **HRD Corp (HRDF)**. This module helps sales advisors and corporate brands master the market through high-value commercial storytelling techniques.



FOUNDER & CEO PROFILE

NAZZ ABDULLAH

Visionary Leader & Industry Expert

The strategic sharpness and direction of **NAZZ&CO™ Media** is rooted in its founder, **Nazz Abdullah**. Starting his early career as an automotive sales advisor in 2010, he now stands as a prominent Automotive Analyst, Digital Media Visionary, and respected AI Implementation Specialist in the local media ecosystem.

International Biographical Recognition (Britishpedia)

The impact and contribution of **Nazz Abdullah** in the digital media world have surpassed domestic borders. He has been officially selected to be immortalized in an international biographical encyclopedia published by Britishpedia - **Successful People in Malaysia & Singapore**. This is an exclusive recognition awarded to figures who have succeeded in triggering extraordinary transformation and leading innovation in their respective fields of expertise.



Global Footprint & International Industry Authority

As an authority figure, his expertise and strategic views often become references and receive recognition from global automotive giants. His international portfolio includes high-level media coverage assignments including in China, Japan, and Europe, even receiving exclusive invitations for official visits to the **Ferrari Headquarters and Manufacturing Plant in Maranello, Italy** consistent presence on international stages strengthens the credibility, stature, and journalistic standards brought by **NAZZ&CO™ Media globally**.

→ www.nazznco.my/nazzabdullah

INDUSTRY IMPACT & LEGACY

CHAMPIONING NATIONAL AUTOMOTIVE LEGACY

Through high-impact programs like **JANGAN KECAM™**, **NAZZ&CO™ Media** acts as an industry observer and public policy analyst that is critical and constructive. On the verge of the Electric Vehicle (EV) era transition, our reviews consistently preserve the original vision of the Father of Malaysia's Automotive Modernization, **Tun Dr. Mahathir Mohamad**. As the only local digital automotive media granted the exclusive honor of interviewing him, we are committed to ensuring national industries and brands remain competitive on the global stage.



CREDIBILITY & AUTHORITY WITH NATIONAL LEADERS

Platform **JANGAN KECAM™** telah menjadi ruang diskusi rasmi bagi barisan pembuat dasar, peneraju korporat, dan legenda sukan motor negara. Antara tetamu VIP ikonik yang pernah dibawa secara eksklusif termasuklah:

- **YB Anthony Loke** (Minister of Transport Malaysia) - Policy analysis, safety, and national land transport transformation.
- **CEO of PUSPAKOM** - Discussions on regulation and national vehicle safety inspection standards.
- **Karamjit Singh** (World & Asia-Pacific Rally Champion) - Local motorsport development strategies.

The presence of these influential figures serves as clear proof of the high credibility, authority, and professional journalistic standards brought by **NAZZ&CO™ Media** as the industry's primary voice.

VISION

To be the most influential automotive and lifestyle digital media empire in Malaysia, driving industry direction and public mindset through the power of extraordinary visual storytelling.



MISSION

STORYTELLING INNOVATION

Producing cinematic-level multimedia content that educates, entertains, and shapes critical public conversations.

INTEGRITY IN JOURNALISM

Delivering honest and constructive automotive reviews, market comparisons, and policy analysis.

PRESERVING LEGACY

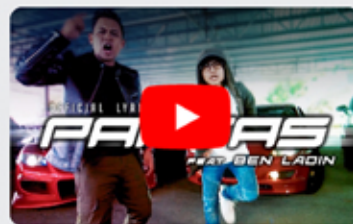
Championing national automotive engineering visions while empowering public awareness towards future mobility technology transitions.

DIGITAL DOMINANCE

Strengthening the content distribution ecosystem across various platforms to ensure fast, accurate, and widespread information dissemination.

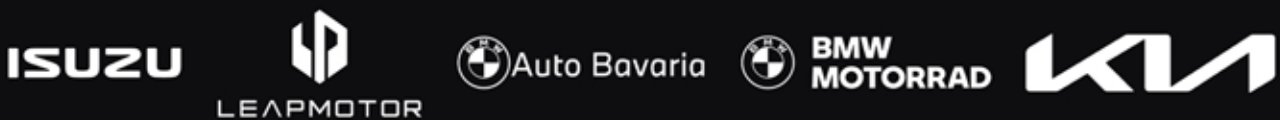
Premier Content Series & Media Collaborations

A showcase of selected high-impact digital content series, documentaries, and talk shows consistently published across the **NAZZ&CO™ Media** multimedia ecosystem.



Partners & Clients

A network of strategic partners and corporate giants who place full trust in NAZZ&CO™ Media's digital storytelling expertise.





SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA



COMPANIES ACT 2016

(ACT 777)

**CERTIFICATE OF INCORPORATION
OF PRIVATE COMPANY**

This is to certify that

NAZZNCO (M) SDN. BHD.

202301032898 (1526821-H)

is, on and from the 22nd day of August 2023, incorporated under the Companies Act 2016, and that the company is a company limited by shares and that the company is a private company.

Dated at **KUALA LUMPUR** this 22nd day of August 2023.

DATUK NOR AZIMAH ABDUL AZIZ
REGISTRAR OF COMPANIES
MALAYSIA





TRAINING PROVIDER REGISTRATION CERTIFICATE

AKTA PEMBANGUNAN SUMBER MANUSIA BERHAD, 2001

NAZZNCO (M) SDN. BHD.

is hereby registered as a training provider under
PEMBANGUNAN SUMBER MANUSIA BERHAD

APPROVAL DATE	EXPIRY DATE
21/01/2026	20/01/2027

This approval is subject to the current terms and conditions of
Pembangunan Sumber Manusia Berhad

19/01/2026

Release Date

PEMBANGUNAN SUMBER MANUSIA BERHAD



DELIVERING QUALITY, DEVELOPING EXCELLENCE



Perbadanan Harta Intelekt Malaysia
Intellectual Property Corporation of Malaysia

Aras LG, G, 2-5, 11-13 & 15-23, Menara MyIPO, PJ Sentral, Lot 12, Persiaran Barat, Seksyen 52,
46200 Petaling Jaya, Selangor, MALAYSIA. Tel: +603 – 7496 8900 Fax: +603– 7496 8999

Website: <http://www.myipo.gov.my>



TRADEMARK DETAILS

Disclaimer: The information available is not intended to be comprehensive information, Perbadanan Harta Intelekt Malaysia (MyIPO) shall not be liable to any consequences of errors or omissions.

Application number	: TM2025012868	Date Gazetted:	:
Application Date	: 23 Apr 2025	Date Registered	:
Legal Status	: Under Substantive Examination	Date of Cert. Issued	:
Date of Legal Status	: 11 Jun 2025	Expiry date	:
Nature of Mark	: Word & Figurative		
Type of Registration	: Trademark		
Transliteration	:		
Translation	:		
Disclaimer/Condition	:		

Applicant:

NAZZNCO (M) SDN. BHD.

Default Address: 64-4, Jalan 5/101C, Cheras
Business Centre, Cheras, Kuala Lumpur 56100,
Malaysia

Correspondence Address:

CHAN MAR WIN

Default Address: 28-3 (Second Floor), Jalan PJU
5/4, Dataran Sunway, Kota Damansara, Petaling
Jaya, Selangor 47810, Malaysia

Denomination: NAZZ&CO

Mark:

NAZZ&CO NAZZ&CO

Mark Description: THE SECOND TRADEMARK IN THE SERIES IS LIMITED TO THE COLOURS AS SHOWN IN THE REPRESENTATION ON THE FORM OF THE APPLICATION.

Color Condition:

Classes and list of Goods and Services: Class 35

Advertising in periodicals, brochures and newspapers; Arranging newspaper subscriptions for others; Providing information about magazine articles being news clipping services; Advertising and marketing services provided by means of social media; Arranging subscriptions to information media for others; Business intermediary services; Business intermediary services in the field of selling products; Commercial intermediary and advisory services in the field of selling products and rendering services; Intermediary services relating to advertising; Media relations services; On-line customer-based social media brand marketing services; Presentation of companies on the internet and other media; Presentation of financial products on communication media, for retail purposes; Providing advertising space, time and media; Providing and rental of advertising space, time and media; Providing business information in the field of social media; Providing marketing consultancy in the field of social media; Provision of advertising space on electronic media; Provision of business information in the field of social media; Rental of advertising time

Date Printed : 30 Oct 2025
Printed By : CHAN MAR WIN

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Website: <http://www.myipo.gov.my>



on communication media; Retail and wholesale services for media and publishing software; Retail and wholesale services in relation to media and publishing software; Social media marketing; Social media strategy and marketing consultancy; Advertising agencies specializing in marketing strategies to promote businesses; Advertising and marketing consultancy; Advertising for others on the internet; Advertising of business web sites; Advertising research services; Advertising services for the promotion of e-commerce; Advertising services for the promotion of goods; Provision of advertising space in periodicals, newspapers and magazines; Provision of advertising space on a global computer network; Provision of information relating to advertising, business management and administration and office functions; Rental of advertising space; Rental of billboards for advertising; Sponsorship advertising; Television advertising.

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Application number	: TM2025031540	Date Gazetted:	:
Application Date	: 11 Sep 2025	Date Registered	:
Legal Status	: Under Formality Validation	Date of Cert. Issued	:
Date of Legal Status	: 11 Sep 2025	Expiry date	:
Nature of Mark	: Word & Figurative		
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5/4, Dataran Sunway, Kota Damansara, Petaling
Jaya, Selangor 47810, Malaysia

Denomination: JANGAN KECAM

Mark:



Mark Description:

Color Condition:

Classes and list of Goods and Services: Class 38

Broadcast of cable television programmes; Broadcasting of film and television features; Broadcasting of film and television features via mobile communications networks; Broadcasting of television programmes via the internet; Broadcasting of television programmes, motion picture films, and other audiovisual and multimedia content; Providing television broadcasting information via a web site; Radio and television program broadcasting; Subscription television broadcasting; Podcast broadcasting; Podcast broadcasting services; Transmission of live podcasts; Transmission of podcasts; Transmission of video podcasts; Broadcasting of podcasts; Digital transmission of messages; Providing on-line chat rooms for the transmission of messages, comments and multimedia content among users; Transmission of messages and images via mobile telephone; Transmission of messages by telephone; Interactive videotext services; Streaming of video and audio; Streaming of video material on the internet; Videocast broadcasting.

Date Printed : 12 Sep 2025
Printed By : CHAN MAR WIN

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SIJIL AKUAN



NO. RUJUKAN PENDAFTARAN : SME251015011

TEMPOH SAH LAKU : 15/10/2025 - 14/10/2027

KATEGORI : KECIL

Bahawa dengan ini diperakui syarikat:

NAZZNCO (M) SDN. BHD. (202301032898)



Telah berdaftar dengan SME Corp. Malaysia dan disahkan berstatus PMKS.

t.t

**RIZAL BIN DATO' NAINY
Ketua Pegawai Eksekutif
SME Corp. Malaysia**

(Sijil ini adalah cetakan komputer dan tidak memerlukan tandatangan)
"Sijil ini tidak melayakkan syarikat secara automatik untuk menerima sebarang insentif/bantuan kewangan dan ia masih tertakluk kepada syarat serta kelulusan mana-mana pihak yang berkaitan jua"